

The John A. Hartford Foundation *2023 Business Innovation Award*

The John A. Hartford Foundation Business Innovation Award highlights the successes of community-based organizations (CBOs) that are partnering and contracting with health care entities, such as health systems, health plans, and accountable care organizations, with the goal of spurring the replication of these partnerships nationwide.

Each year the award recognizes one or more CBO—health care partnerships that are improving health outcomes and/or quality of life for older adults and/or persons with disabilities. Award recipients will have demonstrated the pursuit of bold, transformative initiatives designed to integrate health and social care and increase the sustainability of their organization. The award is sponsored by USAging’s Aging and Disability Business Institute. Learn more about past winners [here](#).

In 2023 we especially invite applicants to highlight innovations related to health care contracting and one or more of the following areas related to [age-friendly care and the 4Ms](#) (what matters, medication, mentation and mobility):

- ***Advance care planning***
 - ***Care coordination***
 - ***Caregiving***
 - ***Dementia care***
 - ***Health equity or health disparities***
 - ***Medication management***
 - ***Person-centered planning***
 - ***Transportation***
-

ELIGIBILITY:

Nominations from a broad array of community-based aging and disability organizations are encouraged. Eligible recipients include, but are not limited to, Area Agencies on Aging, Centers for Independent Living, networks of CBOs, faith-based organizations, and other nonprofit or government-based community-based aging and disability services providers.

Organizations are permitted to nominate themselves.

NOMINATION PROCESS:

To nominate an entity for The John A. Hartford Foundation 2023 Business Innovation Award, please complete the nomination form in its entirety. If you have any questions, please email the Aging and Disability Business Institute at businessinstitute@usaging.org.

The nomination deadline is Friday, May 5 at 11:59 pm Eastern.

SELECTION OF RECIPIENT(S):

Award winners will be chosen by a review committee consisting of representatives from the Aging and Disability Business Institute, foundations, health care entities and CBOs. The review committee will select one winner and up to two runners-up.

Recipients will be announced and recognized at USAging’s 48th Annual Conference, which will be July 16-19 in Salt Lake City, Utah. All recipients will receive a plaque and the first-place winner will receive a monetary award of \$5,000.

The John A. Hartford Foundation

2023 Business Innovation Award

Nominating Organization _____
Contact Name _____
Phone _____
Email _____

NOMINEE – Community-Based Organization (CBO)

*Required

Name of CBO/CBO Network _____		Name of CBO Contact for Application _____		
CBO Address _____	City _____	State _____	ZIP Code _____	
CBO Contact's Phone Number _____	CBO Contact's Email _____			

Is the nominee planning to attend the 2023 USAging Annual Conference? Yes No Don't Know

PARTNER – Health Care Entity (HCE)

*Required

Name of HCE _____		Name of HCE Contact for Application _____		
HCE Address _____	City _____	State _____	ZIP Code _____	
HCE Contact's Phone Number _____	HCE Contact's Email _____			

The John A. Hartford Foundation

2023 Business Innovation Award

*INTRODUCTION - *All sections are required on this page*

Provide a brief introduction of the nominee and its health care partnership. (This section will not be scored. However, preference will be given to partnerships that indicate a contract is in place between the CBO/CBO network and the health care entity.)

- *What type of agency is the nominee?*
 - a. *Area Agency on Aging*
 - b. *Center for Independent Living*
 - c. *Network of CBOs*
 - d. *Behavioral health organization*
 - e. *Developmental disability organization*
 - f. *Faith-based organization*
 - g. *Organization serving American Indian/Alaskan Native/Native Hawaiian*
 - h. *Other service provider serving older adults and/or people with disabilities*
 - i. *State-based association of community-based organizations*
 - j. *Other, please specify*

- *Briefly describe the nominee's mission, services provided and populations served. (800 characters, including spaces)*

- *Describe the nominee's health care partnership/contract. (1250 characters, including spaces)*

- *Please include:*
 - o *When and why the partnership/contract was established*
 - o *Other partners involved*
 - o *Services or programs offered through this partnership*
 - o *Population(s) served through this partnership*

- *How is the partnership currently funded? For example:*
 - o *Contract or other agreement with a health care entity as the payer*
 - o *Grant funding pursued by the CBO partner*
 - o *Grant funding pursued jointly by CBO and health care entity*
 - o *Other arrangement*

*INNOVATION (Maximum 5 points) (1250 characters, including spaces) - *All sections are required on this page*

- 1) *Why is this organization being nominated? What makes this an innovative partnership?*

IMPACT (Maximum 5 points) (1500 characters, including spaces)

- 2) *How has this partnership impacted the lives of older adults and/or persons with disabilities? Please include answers to the following questions in your response.*
 - a. *How many people have been served over the course of this partnership/contract? Please be as specific as possible, including information about the diversity of the population(s) served.*
 - b. *What outcomes has this partnership/contract achieved (i.e., reduction in hospital readmissions, improved health outcomes for the populations served, reduced emergency*

- department visits, lower costs, reduction in health disparities, etc.)? Please be as specific as you can.
- c. How has this partnership impacted the CBO's revenue/sustainability?
 - d. List other impacts or successes you'd like to share. (If this partnership is connected with your state's Multisector Plan for Aging [where applicable], please indicate that here)

*LESSONS LEARNED (Maximum 5 points) (800 characters, including spaces) - *All sections are required on this page*

- 3) *What is the most important lesson you learned from this effort that you would like to share with other CBOs/CBO networks and their health care partners?*

*SUSTAINABILITY (Maximum 5 points) (800 characters, including spaces) - *All sections are required on this page*

- 4) *How will this partnership be sustained? Are there plans to continue or expand the relationship/contract beyond its current iteration? If this partnership is not funded through a contract between the health care entity and CBO/CBO network, is there a pathway to such a contract?*

About the Aging and Disability Business Institute

Led by USAging in partnership with the most experienced and respected organizations in the aging and disability networks, the mission of the Aging and Disability Business Institute is to build and strengthen partnerships between aging and disability CBOs and the health care system. The Aging and Disability Business Institute provides CBOs with the tools and resources to successfully adapt to a changing health care environment, enhance their organizational capacity and capitalize on emerging opportunities to diversify funding. Learn more at aginganddisabilitybusinessinstitute.org.

About USAging

USAging is the national association representing and supporting the network of Area Agencies on Aging and advocating for the Title VI Native American Aging Programs. Learn more by visiting USAging.org and following @theUSAging on [Facebook](#) and [Twitter](#).

About The John A. Hartford Foundation

The John A. Hartford Foundation, based in New York City, is a private, nonpartisan, national philanthropy dedicated to improving the care of older adults. The leader in the field of aging and health, the Foundation has three priority areas: creating age-friendly health systems, supporting family caregivers, and improving serious illness and end-of-life care. For more information, visit johnahartford.org and follow @johnahartford.

Once you submit, no changes can be made to your application. Please review your application carefully before submitting it. Incomplete applications will not be considered.